

— WHERE THE BIGGEST CALLS GET MADE

Where your biggest decisions get made — *and remembered.*

Companies run on more data than anyone can fully consider. The ERP, the financials, the industry data. Yet the decisions are still made statically and often in someone's head, in a meeting, on a gut call. Once they are made, it may be quite a while before all the data is considered again in order to make a new decision.

Alex solves this problem and can constantly reevaluate data to make the best and most effective decisions for your business at any time.

This is the value-add. It is the ability to have high powered executive thinking at your beck and call for the benefit of your business on a near constant basis.

Alex is accretive and learns about your business on a constant basis.

Choose a perspective — or let the full executive team weigh in.

DELIBERATION, ON THE RECORD



WHAT MAKES ALEX A SYSTEM — NOT A TOOL

01

Made & kept here

The call happens inside Alex and the record lives there — not advice you act on somewhere else.

02

It compounds

Every decision sharpens the next — the reasoning and the rules your business runs on. Yours alone, in no model's training data.

03

Every angle

CFO, CRO, COO and Legal argue the call out and surface the conflicts before you commit.

04

Auditable & governed

A clean record of who weighed in, what was decided and why — the control plane for your biggest calls.

If a new COO starts on Monday would you hand them your chat history and some files or would you hand them Alex?

In daily use across construction, manufacturing and governance. One owner calls Alex a game-changer; a major insurer asked to put Alex to work inside their own business.

Twenty minutes is enough
to see Alex think.